

Reverse Pharmacognosy: A Novel Strategy to Standardise ISM Drugs

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Presentation

- Why-Novel Strategy?
- What is Reverse Pharmacognosy?
- How do it?
 - FRLHT's Approach

Why A New Strategy?

ISM & Western Biomedicine are
TWO DIFFERENT KNOWLEDGE-
SYSTEMS
THAT HAVE EVOLVED
INDEPENDENTLY
....TWO DIFFERENT WAYS OF
KNOWING

Epistemology: TK is Eco-system based

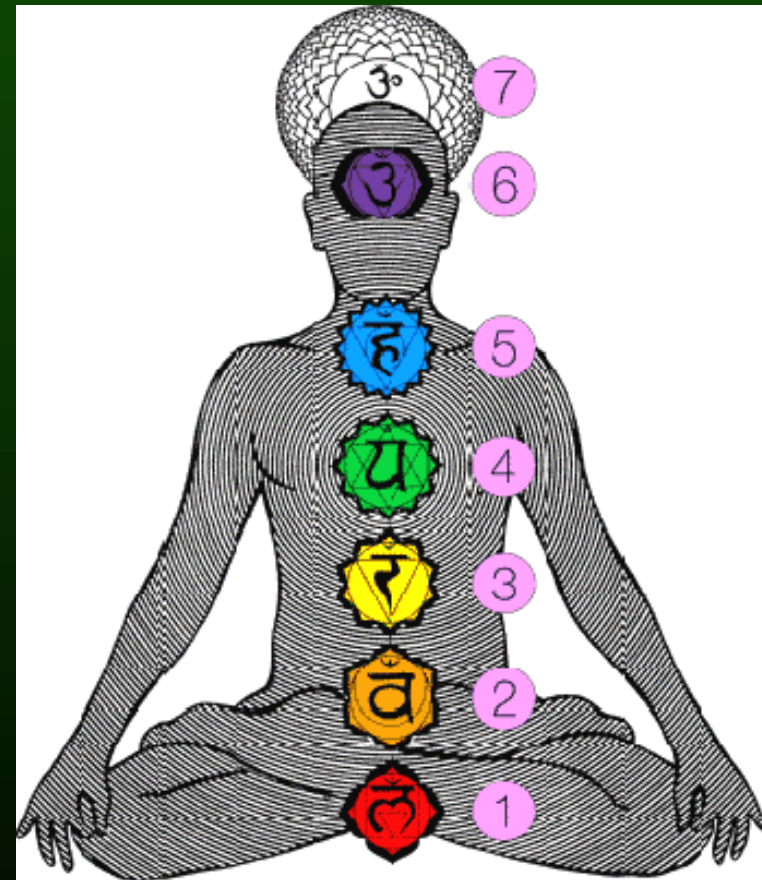
Level of Use & Familiarity helps in correlation of purpose & standard



Purpose (Context)-Parameter-Standards

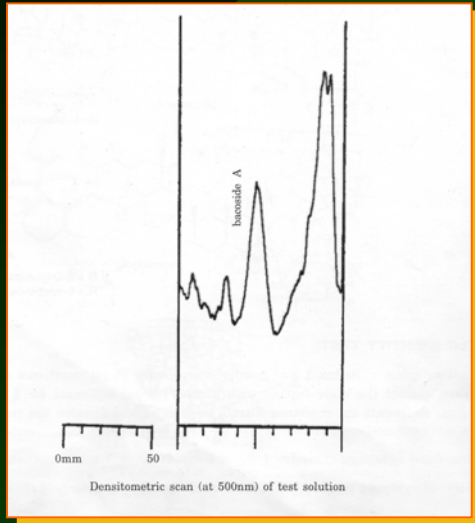
Current QS of ISM Drugs...

- Parameters & Standards are Non-contextual to the culture from which it evolved
- Do not reflect safety & efficacy; but at best identity, purity
- While Traditionally identity, safety and efficacy were an integral part of Drug Property (*Dravya guna*)



Parallel Systems of Knowledge with no dialogue

Modern *Bacopa monnieri* (Brahmi) Ayurvedic



Bacoside A (2.5 - 3 %), Bacoside B and other bacosides, Hersaponin, Betulic acid, Monnierin, Alkaloids - Brahmine (0.01-0.02 %) and Herpestine; Flavonoids; Saponin, D-mannitol, Nicotine, Saponins-Monnierin . Sapogenins-Bacogenin A1-A4 . Bacosine

??

Rasa : Tikta Kasaya

Guna : Laghu, Sara

Virya : Sita

Vipaka : Madhura

Karma : V Kara,
rasayana, medhya..

Varied Uses

**Fever, Anaemia,
Inflammation, Diabetes,
Psychiatric disorders**

Our approach in Standardisation today...



Some 'Phytomedicines'
that have 'failed'
in modern times



Non-Contextual Usage

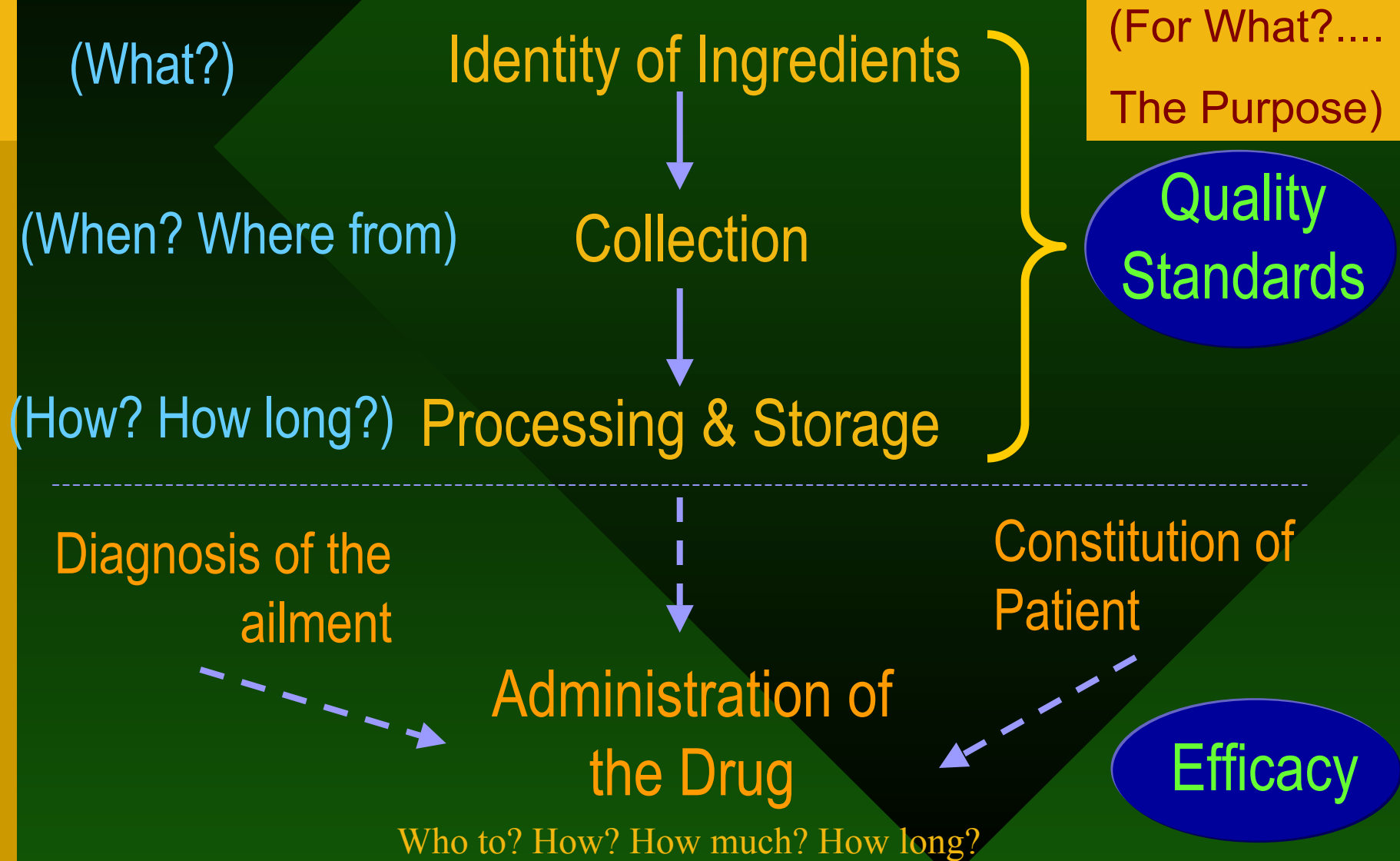
Plant	Traditional Use	Recommendation	Modern use	Practice	Adverse Effects
<i>Ephedra sinica</i>	<u>Asthma</u> , <u>cold</u>	Under supervision, as a whole herb	<u>Weight loss</u> , Energiser Dietary supplement	Isolated compounds, Synthetic compound, Large dose	Stroke, heart attack
<i>Piper methysticum</i>	<u>Calming</u>	Aqueous preparation	<u>Anxiolytic</u> <u>effect</u>	Acetone/Met hanol extract	Hepato- toxicity

What is Reverse Pharmacognosy?

Pharmacognosy guided by
Traditional Knowledge

Developing Contemporary Standards
based on Traditional Advice,
Parameters and tools

Factors Acknowledged by ISM



Traditional Recommendations- General

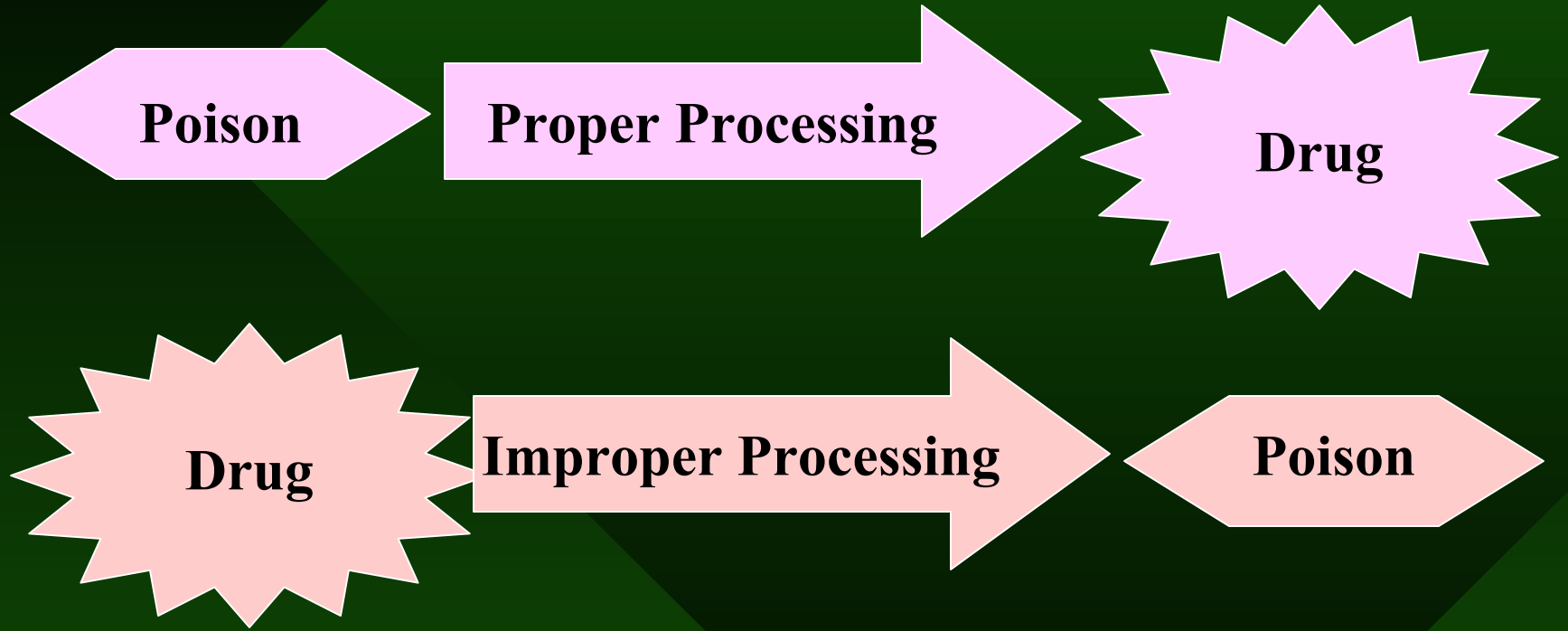
Plant parts	Season of collection
Branches and leaves	Rainy (<i>Varsha</i>) and Spring (<i>Vasantha</i>)
Roots	Summer (<i>Greeshma</i>) or Late winter (<i>Shishira</i>)
Bark, Rhizome, Sap	Autumn (<i>Sharad</i>)
Heart wood	Early winter (<i>Hemantha</i>)
Flowers and fruits	As per Season

Traditional Recommendations- Specific

Factor	Plant	Recommendation
Identity	<i>Vidanga (Embelia ribes)</i>	Chitra tandula, Kapaali
Collection	<i>Haridra (Curcuma longa)</i>	Collection at night
Processing	<i>Pippali (Piper longum)</i>	Should be boiled in milk (Kshirapaka)
Storage	<i>Vidanga (Embelia ribes)</i>	Should be used after storing for 1 year

Abhava
Pratinidhi Dravya
Concept of
Legitimate Drug
Substitution

Importance of Processing



Yogadapi visham teekshnam uttamam bhesajam bhavet, bhesajam chapi duryuktam teekshnam sampadyate visham

(Cha. Su. 1.26)

Effect of Processing

- Rice- Uncooked- Very Heavy
- Cooked rice- Cooked with water- Comparatively light
- Kanji- Cooked with abundant water- light
- Puffed paddy-V.light

The changes in property of rice with cooking (Cha. Su.28. 271)

Tea Picking

- Picking early Spring & summer
- Hand pick only the top three leaves
- Put no pressure on the leaves in the basket
- Start processing promptly



Quality varies if long leaves are picked as opposed to young leaf buds



We should be investing similarly
into each of the TM plants to
study their variations, potencies
and to state their USPs



We need RELEVANT
Parameters, Protocols &
Standards that not only reflect
Quality but also Safety &
Efficacy...

Inter-cultural approach

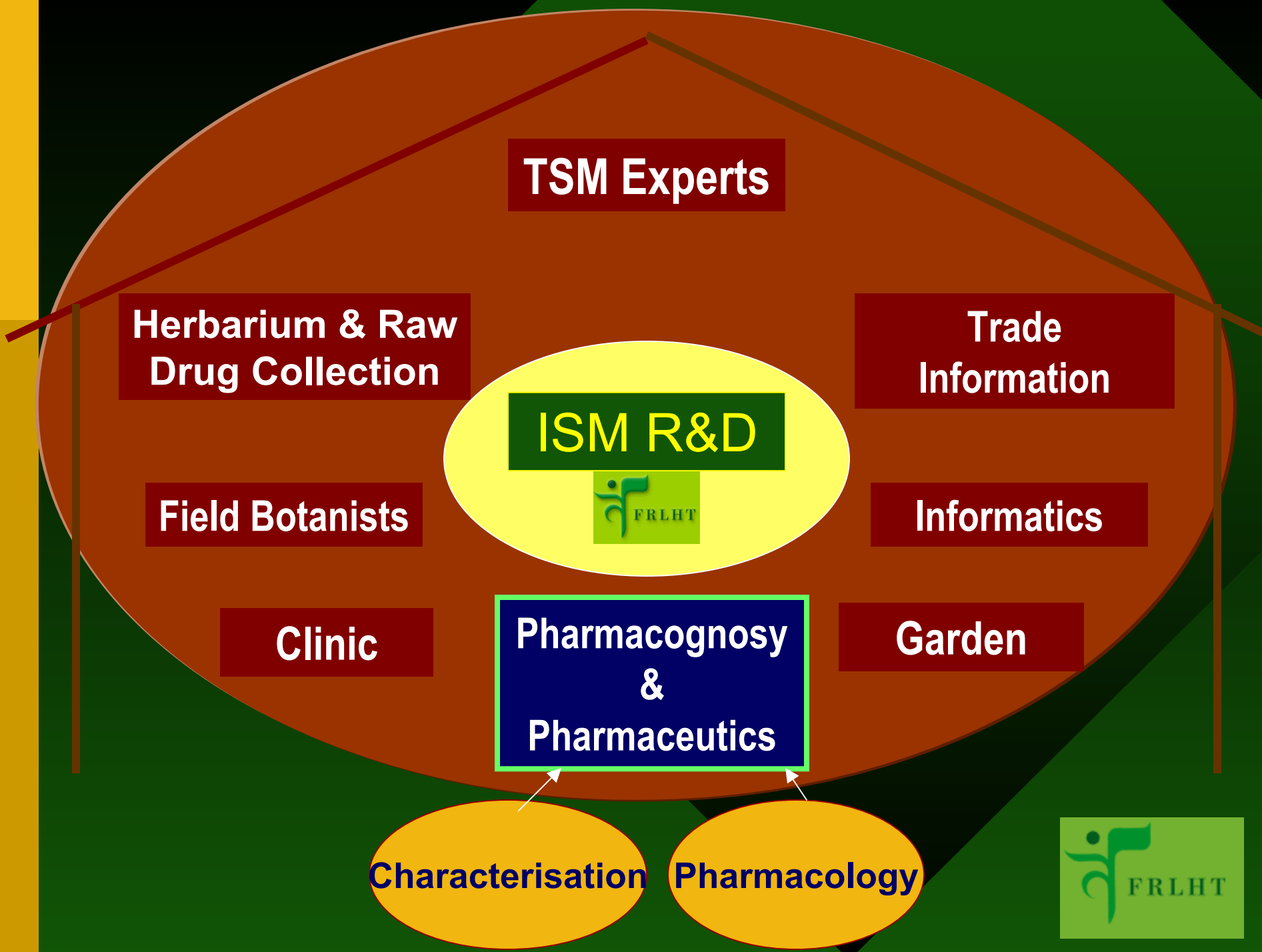
1. Traditional recommendations?
2. Logic behind the recommendations?
3. Traditional quality parameters? How are they measured?
4. How do we make them contemporary and applicable to industry?

How do it?

FRLHT Campus



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Standard Drug

**Physical, Chemical
&
Biological Markers**

**Traditional
&
Modern Stdn. Methods**

**Document Traditional Knowledge on Drugs
(simple non-Instrumental measurements)**

Documentation



From
Texts
&
Traditions

TQS Informatics

Traditional Quality Standards Browser - [Browse by Plant]

Botanical Name | Regional Name

Croton tiglium

Abrus precatorius
Aconitum ferox
Commiphora mukul
Croton tiglium
Datura metel
Dryopteris cochleata
Plumbago rosea
Ricinus communis
Semecarpus anacardium
Strychnos nux-vomica

Field | Text

Vaidya | Industry

No. of Static Ref.: 2

Industry Name	Person Name	Occupation	Gender	Age	Experience
Lakshmi Seva S...	Shri. C. Vellaipa...	Manager	Male	46 years	-

No. of Dynamic Ref.: 1


Drug Name	Books Referred
Neervalam	Data Deficient

Features & Aspects:

- All
 - Identification
 - Plant Part
 - Quality
 - Storage
 - Purification and Processing

Content | Photo | Video

Description: Removing the primordium



Category: Scanned Photograph Image

11 / 25

Credits 7:27 AM 11/6/2006

Software
to store,
retrieve
and
analyse
data



Develop Relevant Parameters, Methods and Standards

- Sensory Evaluation
 - Morphology
 - Microscopy
 - Chemistry
 - Molecular Markers
 - Bioactivity
- Bio-chemical Standards

Why Sensory Evaluation for Quality Control?

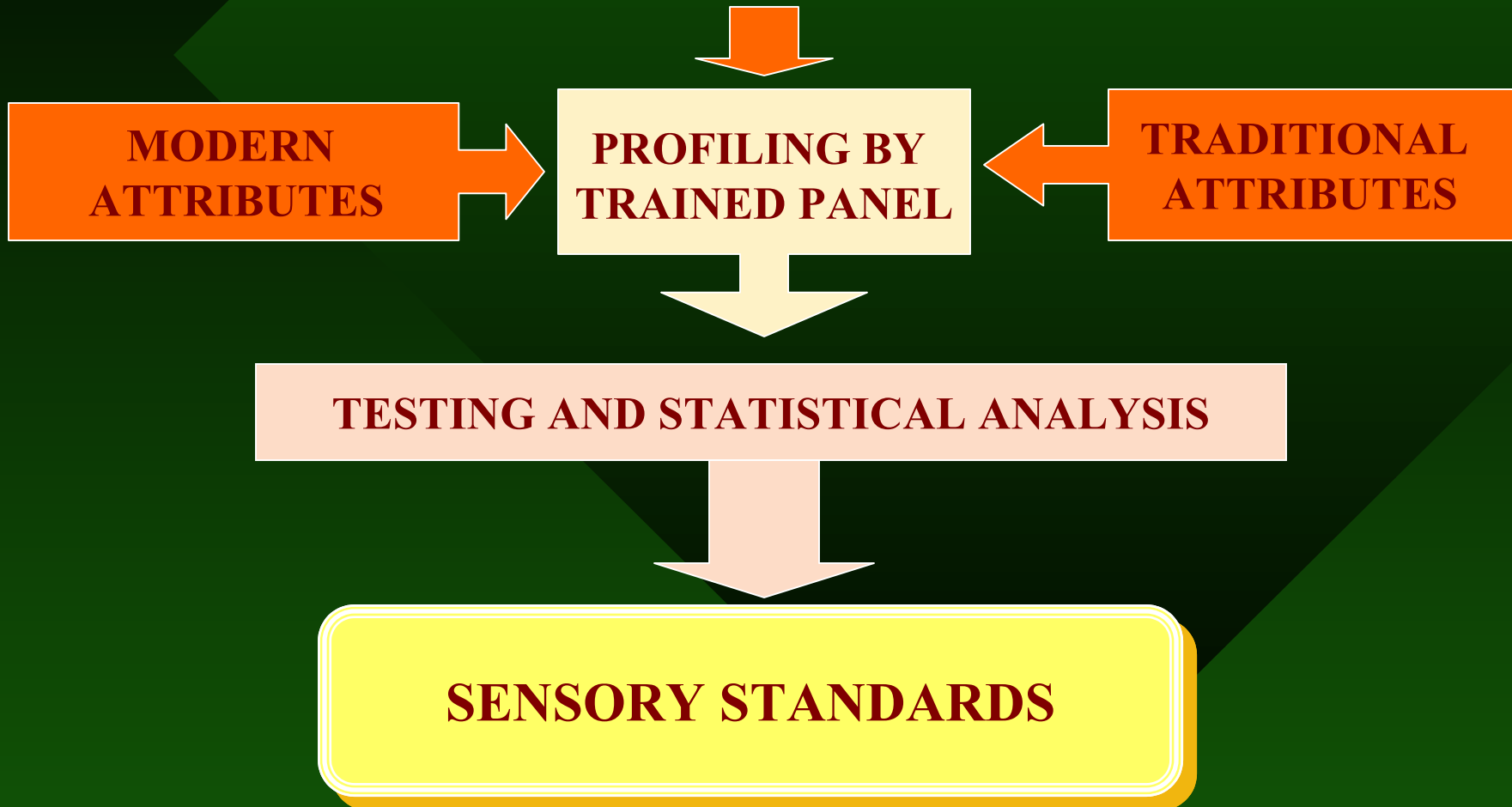
- Sensory Parameters were used to evaluate quality of *Dravya* (substance) particularly for on-line process control
- It is still the widely accepted, scientific technique for QC in Food & Beverage industries and Perfumeries

Uniqueness about Human perception

- All five senses-perceived & analysed by ONE instrument-the Human Body
- Cognition adds value—mental processor
- Sensitivity- more sensitive
 - Nose: 0.00025ppm; x1000 times better
- Correlation specific to requirement
 - E.g., unripe & ripe mango-purpose
- Measures characteristic differences
- Subjectivity..reduced by training panel

Sensory Analysis

An Important QC tool for ISM Drugs



Bio-Chemical Markers

Trade, Distribution information

Traditional Information & Botanical Authentication

Bioassay/ Phytochemical/ Microscopy/ Mol Bio studies

Identify unique profiles/chemical markers

Isolation/ Characterisation, Biological activity

Relevant Quality Parameters/Tests/Markers

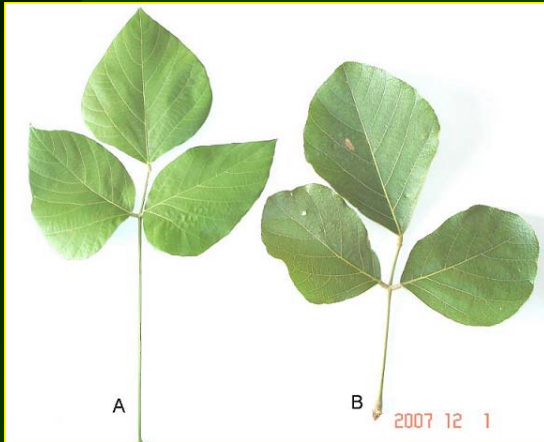
Identity....?
Correct Botanical Correlation
Substitutes
Adulterants



Vidari



Etymological Analysis of Ayurvedic Synonyms



A. *Pueraria tuberosa*

B. *Palasha* (*Butea monosperma*)

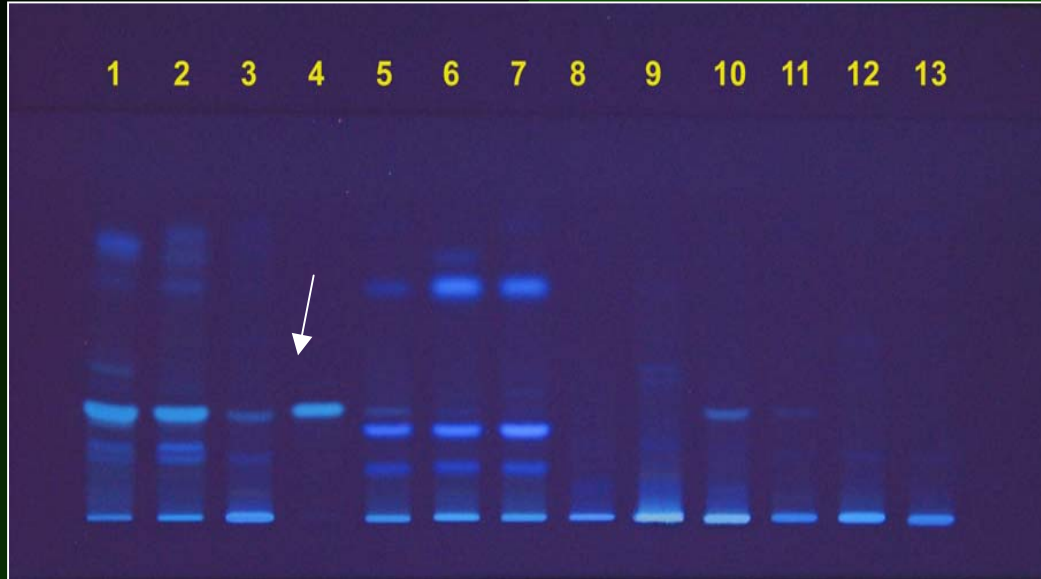
Triparni: Three-leaved

Palashparni: Leaves similar to

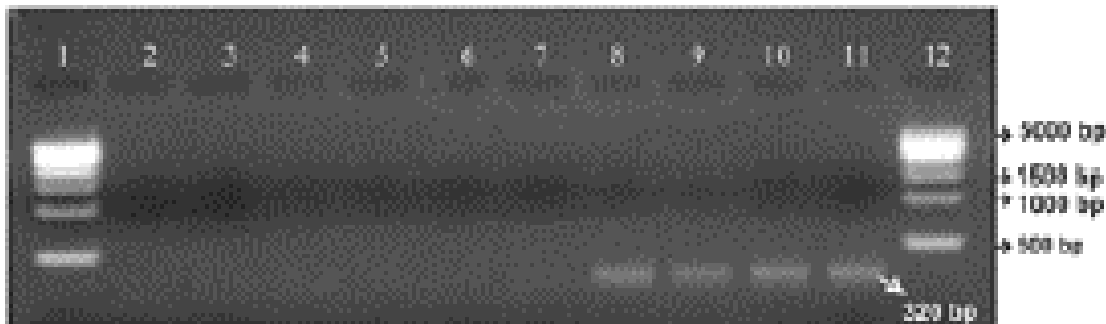
Palasha



White tubers of
Pueraria tuberosa
(*Shuklakanda*, *Sitha*)



TLC of *Pueraria tuberosa*

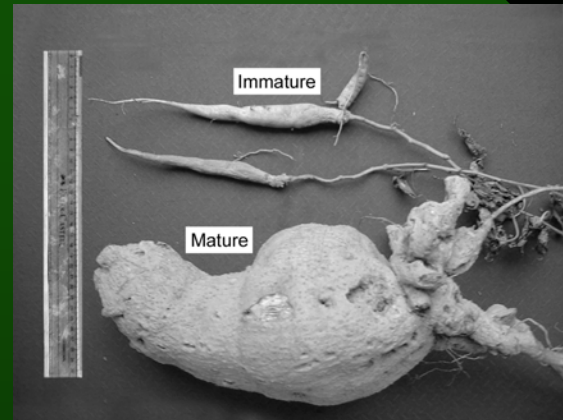


SCAR marker of
Pueraria tuberosa

(CURRENT SCIENCE, VOL. 94,
NO. 10, 25 MAY 2008)

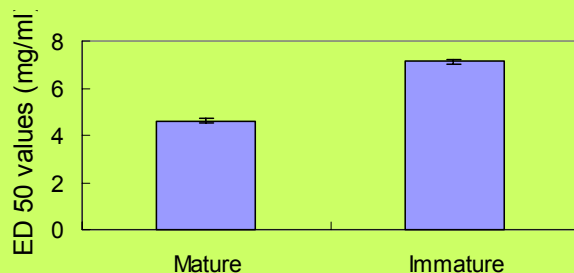
Collection: Maturity

Ipomea mauritiana Jacq. (tuber)

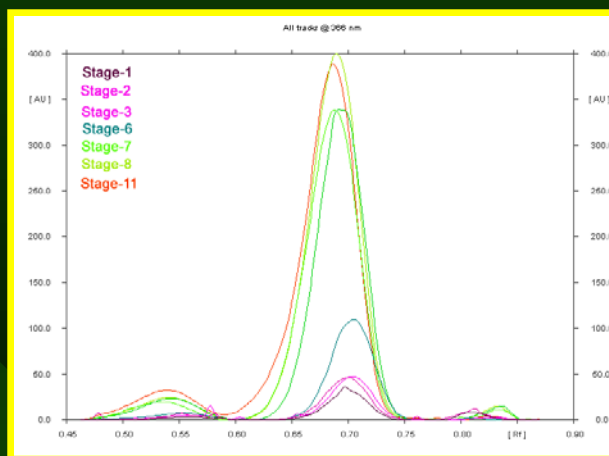


Same Botanical identity but different stages of maturity

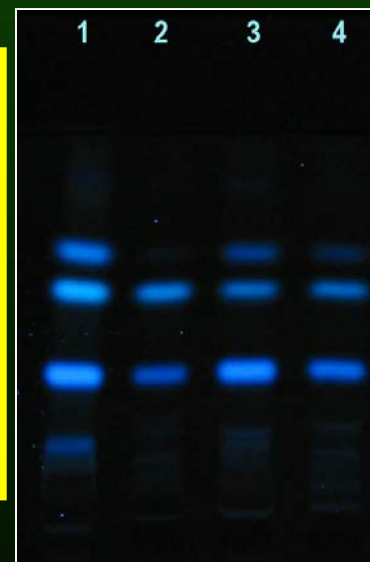
Comparison of bioactivity of Vidari-
mature & immature tubers



Bioactivity



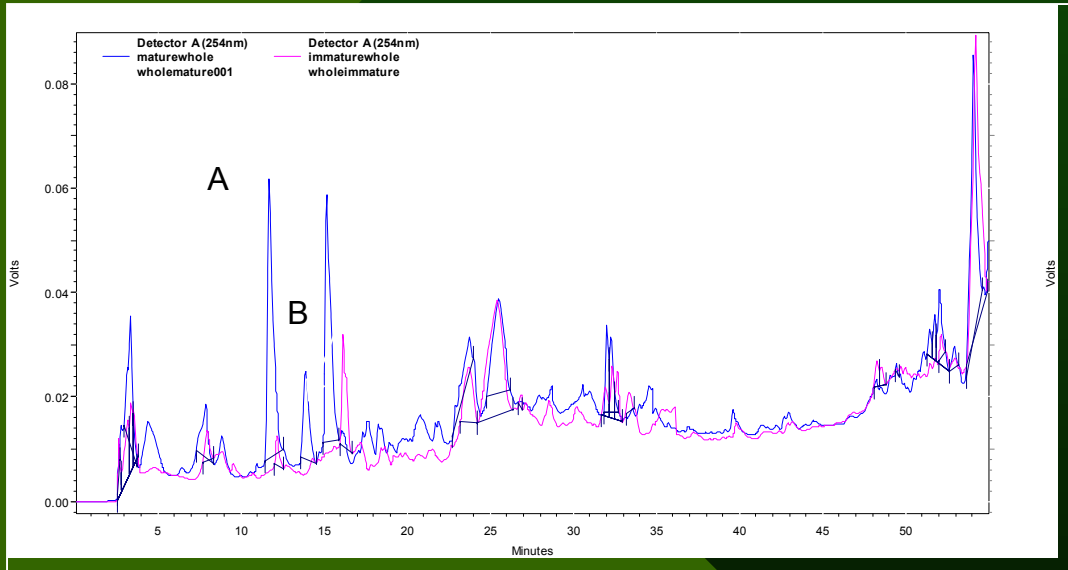
Preliminary HPTLC of
tubers @ 366 nm at
different maturity stages



TLC @ 366 nm

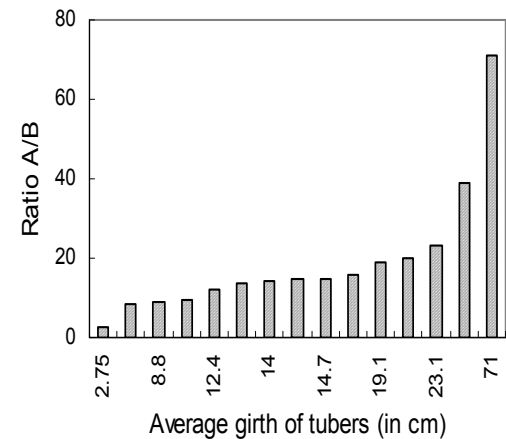
Mature & Immature Tubers

Ipomea mauritiana Jacq.



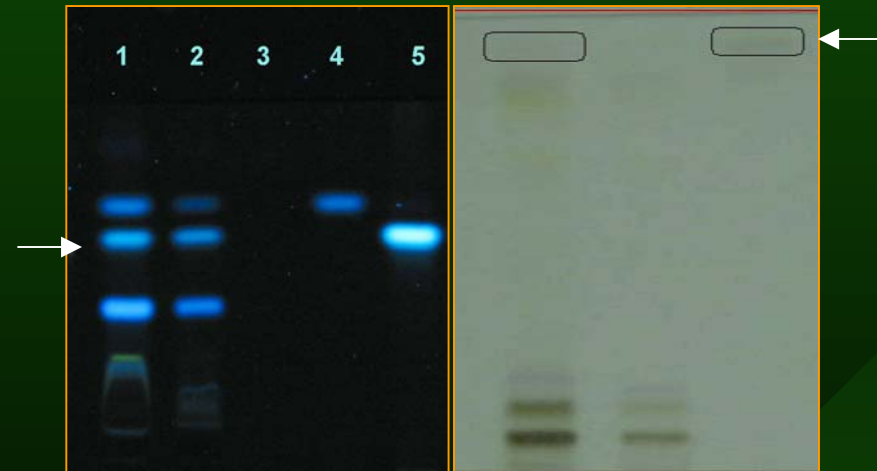
HPLC

Ratio of peaks Vs girth



Compounds of interest

- At least 3 compounds-identified that appear to be related to maturity
- Isolation has been completed
- Characterisation is ongoing in collaboration with IISC
- Scopoletin and B-sitosterol seem to be present in both mature & immature
- One compound, may be a plant sterol, significantly higher in mature

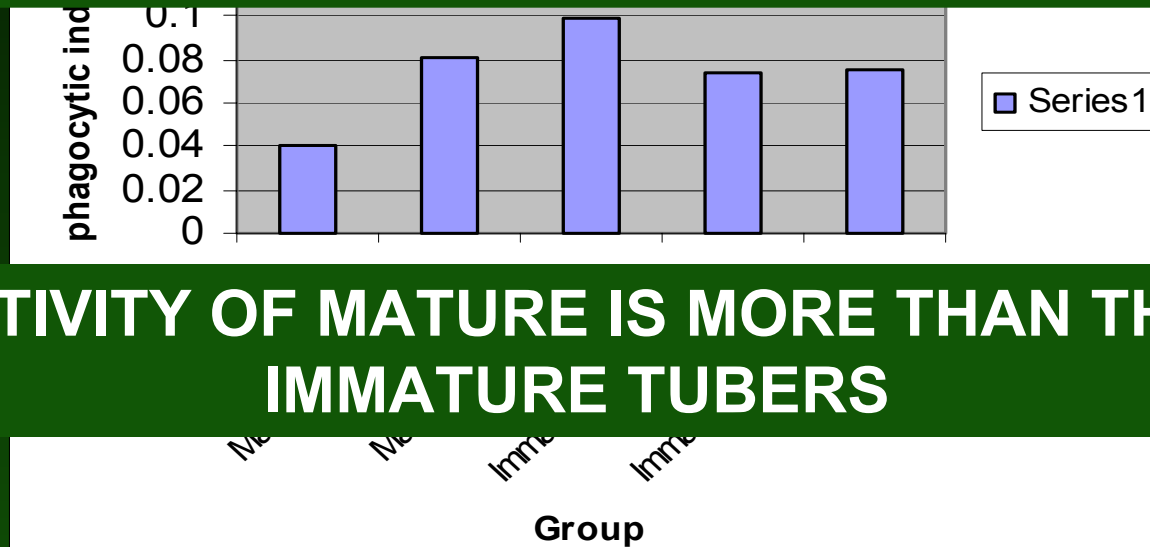


ANIMAL STUDIES

Mice model using colloidal Carbon

comparision of phagocytic activity of mature &

**IMMUNOMODULATORY ACTIVITY OF VIDARI IS
MORE THAN THAT IN CONTROL**

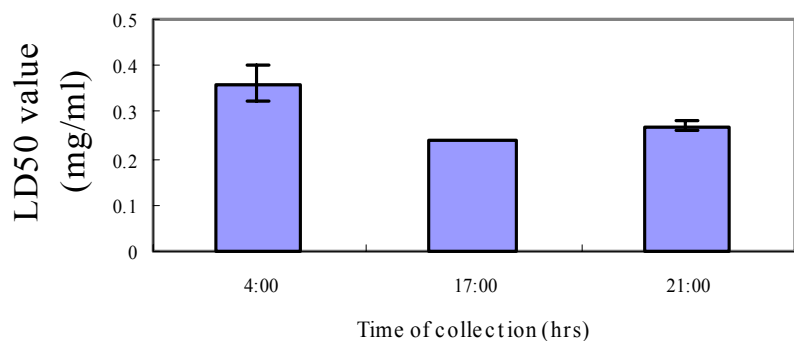


**BIOACTIVITY OF MATURE IS MORE THAN THAT OF
IMMATURE TUBERS**

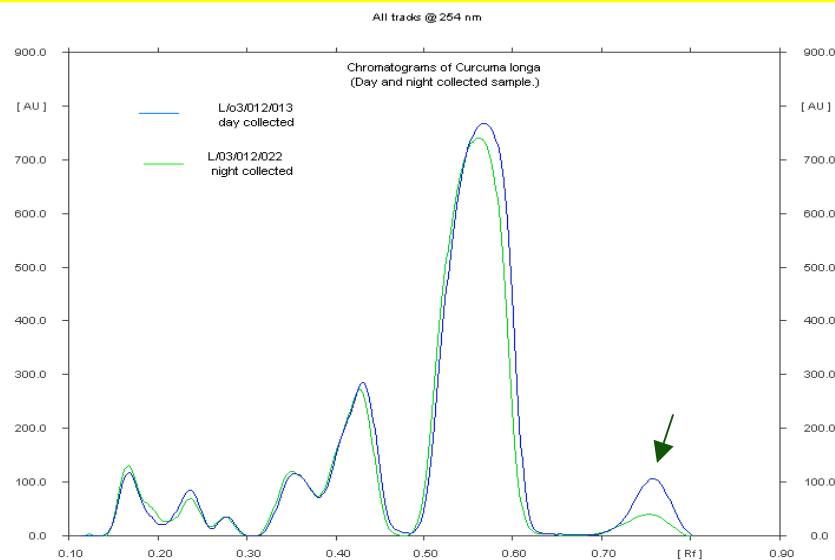
Day & Night collection of *Curcuma longa* L.

Bioactivity of *C. longa*

Effect of collection time on bioactivity of *Curcuma longa* (roots)



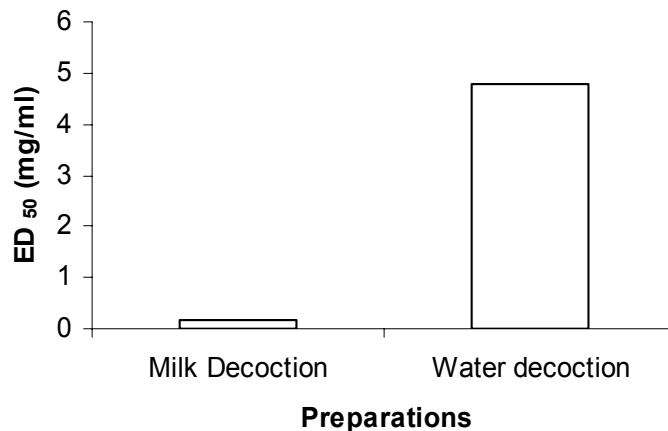
Densitometric scans @ 254nm of *C. longa*



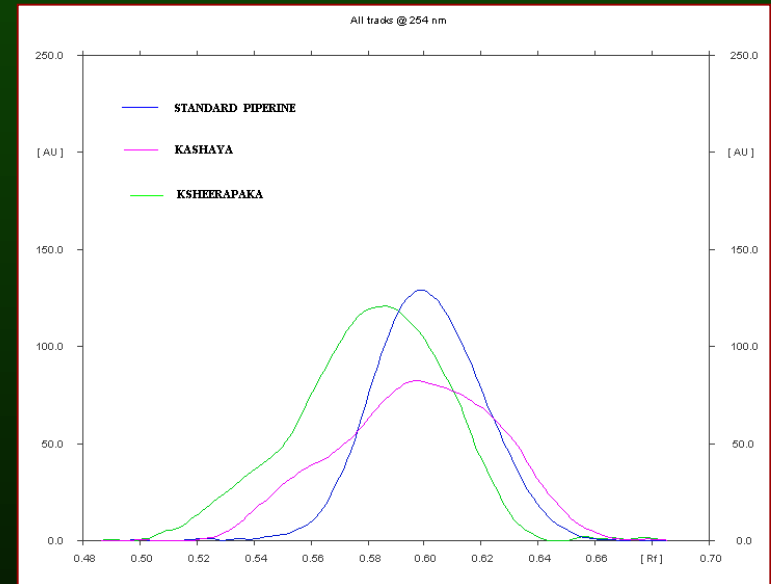
Piper longum L. (fruits)



Bioactivity of *Piper longum* preparations



Bioactivity of water decoction & milk decoction



Samples : water decoction, milk decoction & standard Piperine(0.5µg)

Piperine Extracted

Milk Decoction: 0.17%

Water Decoction: 0.12%



In conclusion...



Conclusion

- Reverse Pharmacognosy is a contextual strategy to develop relevant standards
- Trans-disciplinary and inter-cultural objective parameters, protocols and standards need to be developed
- Research into TM principles, science and practice in order to understand the recommendations

Conclusion

Way forward

- Document TQS
- Select Top 100 traded drugs & their TQS
- R&D at 10 Research Partners
- Develop TK based objective methods & standards that not only reflect identity but activity as well, through modern tools
- Convert them to simple parameters & standards possibly non-instrumental

Challenges...

- Inter-cultural, Inter-disciplinary understanding
- Cost-effective QC Diagnostics for the industry
- Cost-effective Drugs for Consumers

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- Darshan Shankar
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Thank You!

